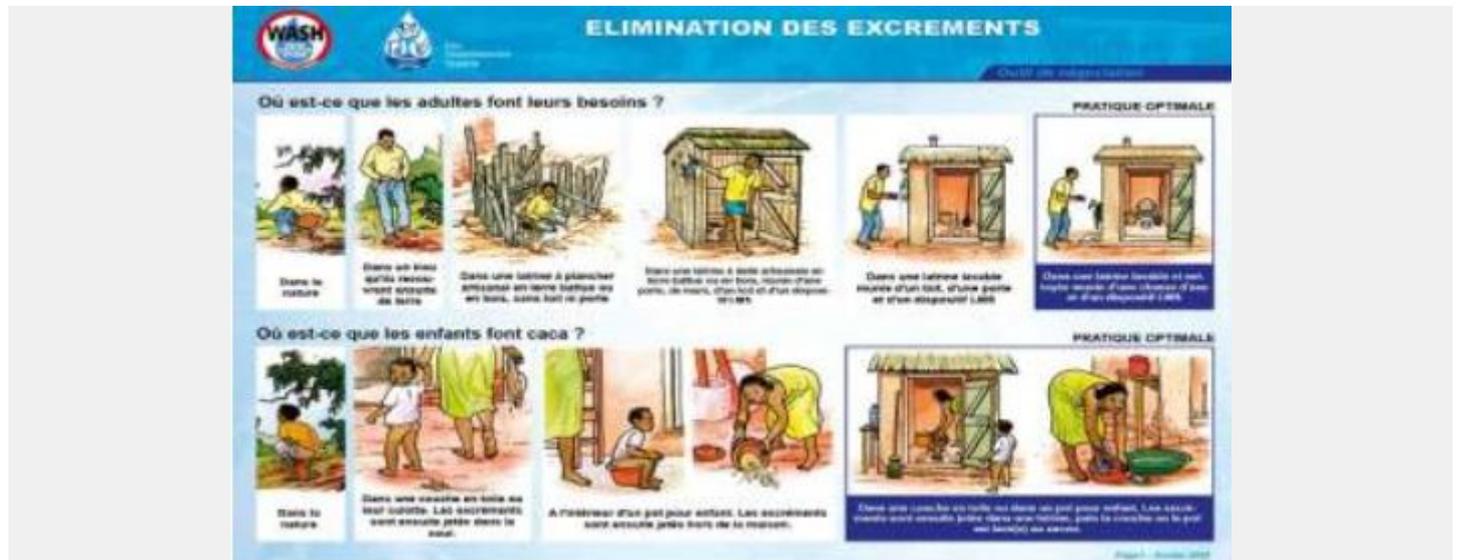


# C3 - Awareness and education to hygiene and health issues relating to water: the main training methods - The PRA method

20 March 2012



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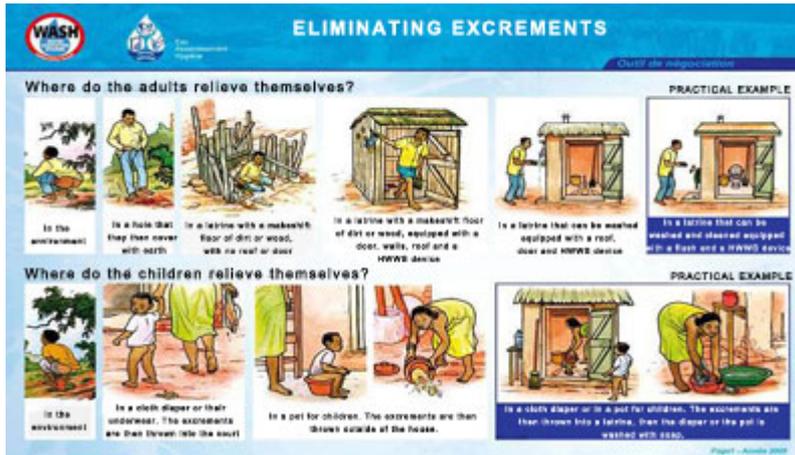


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Awareness session on hygiene in Tigray in Ethiopia. Photo Caritas Ethiopia



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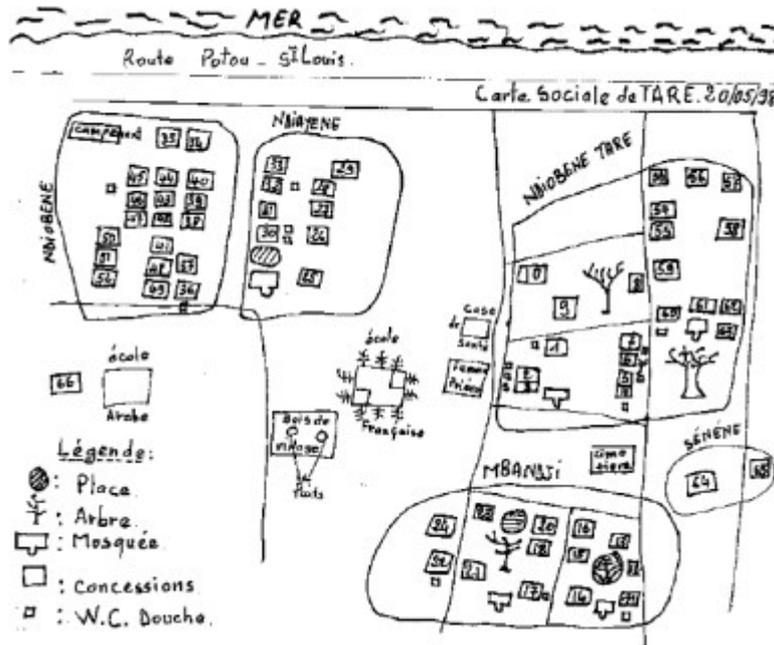
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Social map made by the inhabitants of Tare - Source : UNDP

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*It is recommended that you first consult fact sheet C1 "General principles and methods of education and awareness as to hygiene and health issues".*

## 1) What is involved ?

The PRA method (**Participatory Rapid Assessment**) is one of the main methods of which the general principles are covered in fact sheet C1. This is a learning process based on good knowledge of the rural environment. It associates and involves the local populations in **searching for the best sustainable practices in hygiene and health**.

## 2) Who use this means and since when ?

This method has been used since the 1970s, under the impetus in particular of the **UNDP** (United Nations Development Programme).

## 3) Why ?

Providing access to water or sanitation is not enough if the population does not have a minimum understanding of notions in hygiene and do not assimilate the solutions that are found to reach this. The populations involved have to be made interested, educated and made accountable for the stakes concerning the healthy and sustainable management of the hygiene and health problems in relation to water or sanitation.

## 4) Who is primarily concerned ? Locations or contexts in

## which this means seems best suited

Firstly, all populations that do not have satisfactory access to water and sanitation, without excluding those however that already have access.

At the outset, programmes such as PHAST were created to **assist des community groups** (rural villages, small towns, etc.), as it is easier to involve a limited number of people and members of the same group or community. However, awareness and educational campaigns can also be set up on a wide scale, as is the case for example in the State of Mali.



Communication methods - Source Wash

## 5) What does this method involve ? How is it used ?

**This method invites the population to analyse its own situation and to plan activities to improve it.** The PRA method is more of a way of approaching a problem rather than a precise methodology. It is based on **three "pillars"** :

1. **the behaviour and the attitude** of the outside people, who play the **role of facilitator** and who must not impose a particular point of view or idea ;
2. **the methods**, which are open, group-oriented, visual and comparative ;
3. **sharing knowledge and know-how**, meals, experiences, etc. between the outside people intervening and the local populations.

**With regards to the tools used**, there are **two main aspects** :

1. **"Handing it over"** : instead of an outside person having to understand the knowledge of the people, it is the latter who are encouraged to develop their abilities which often are misunderstood. They collect and analyse the data with the assistance of the facilitators and suggest the action to take.
2. **"Visualising and sharing"** : the people transmit their ideas and their knowledge in a visual manner. In verbal communication, the outside person tends to dominate the dialogue (through gestures, interruptions, etc.) more easily than with communication that uses visual aids. When for example a map is drawn with a stick on the ground, everybody can contribute, and the people have more reassurance than when placed in front of a map drawn by the outside person on a piece of paper with a pen, a symbol of the power of the outside person. Sharing also implicitly implies sharing food and lodging during the PRA.



**Awareness session on hygiene in Tigray in Ethiopia. Photo Caritas Ethiopia**

**Here are a few tools** that illustrate these aspects :

- **participatory mapping** : a group of villagers draws a map of the community. The way in which they do this and what they feel is important provide good starting points for discussing the crucial aspects of life in the village ;
- **villager missions** : the team takes a walk with a (small) group of villagers in the village (or another pertinent region) and discusses what they see along the way ;
- **ranking** : the people are asked to compare units (for example families /trees /harvests) and to group them together according to their own criteria. For example, by comparing two-by-two the importance of certain trees, the people discover the criteria that they use to evaluate the utility of the latter. Ranking is also used to stratify the local population, for example ranking via wealth. The results of the ranking and the criteria used provide starting points for discussion.
- **historical reminder** : the history of the families is mentioned and the main events are used as points of reference in analysing the current situation ;
- **calendars** : the people indicate things that change over time, for example, the month in which they have to borrow money or in which they receive it, the periods when their children became afflicted with malaria or diarrhoea, periods when rain is normally expected, etc.

## Illustrations to analyse the practices of the local populations - ONG WASH

The combination of information obtained using all of the tools provides the villagers with an explicit image of their daily life. Not only does this method help them to initiate a discussion on their main problems and on how to solve them, but the fact that they are able to carry out this analysis themselves also increases confidence that they have in themselves.

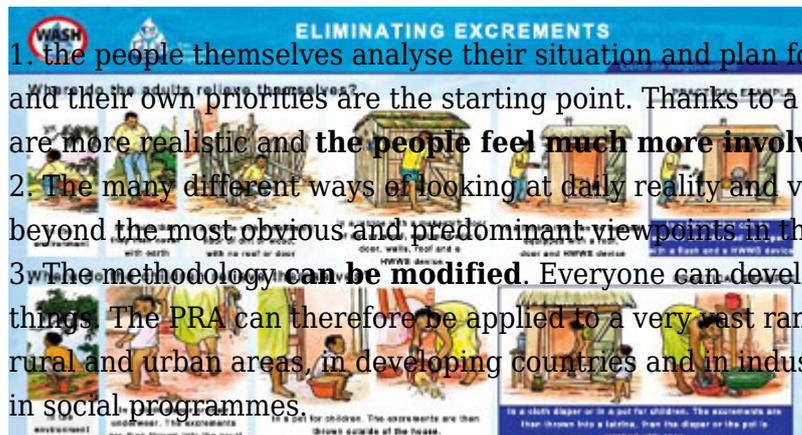
## 6) Special difficulties and precautions to be taken

- **The time initially spent by the community is generally from 3 to 7 days.** Afterwards, much time is required. If serious consideration is being given for a community to initiate actions based on the PRA, one must be available for **at least one or several years** in order to facilitate the desired changes, if the community so asks.

- A PRA has to be carried out by experienced personnel. The **facilitators must be well-trained.** As a PRA requires a change in attitude in most of the leaders or in analogous field personnel, a short training period of one week is not enough.

## 7) Main advantages and drawbacks

### a) Advantages



1. **the people themselves analyse their situation and plan for the future.** Their own values, their own needs and their own priorities are the starting point. Thanks to a better understanding of the situation the plans are more realistic and **the people feel much more involved in the scheduled activities.**

2. The many different ways of looking at daily reality and viewing provide good opportunities for going beyond the most obvious and predominant viewpoints in the community.

3. **The methodology can be modified.** Everyone can develop new tools and new ways of organising things. The PRA can therefore be applied to a very vast range of situations. Indeed, it has been used in rural and urban areas, in developing countries and in industrialised countries, in agriculture, in health and in social programmes.

4. This method **does not require a lot of money or a lot of equipment.**



Awareness poster in Madagascar

## b) Disadvantages

1. There is some difficulty in defining exactly just what a PRA is and how it has to be implemented. The debate on this issue is a lively one and is not yet resolved. The social scientists who have developed this method are invariably disappointed when they see how PRAs are applied by others.
2. The following "**poor practices**" must be mentioned :
  - PRAs are turned out like a machine ; the tools are used, but the personnel and the organisations involved have not changed their attitude ;
  - the technical aspects of the problems are considered as crucial to the detriment of the social-political aspects ;
  - the local diversity is ignored, whether concerning technical aspects (ground unit, for example) or social aspects (for example, the different interests of the various social groups in the village tend to be minimised in the process) ;
  - a specific aspect that is much too often neglected in the preceding point is gender ;
  - local knowledge is often noted but is not actually used ;
  - there is hardly any relation between the PRA and what is done afterwards ;
  - during the PRA, the team is dominated by outside experts who leave the personnel (local) of project with a report full of good intentions but which has very little practical meaning.

## 8) COST

Costs can vary substantially according to the country and the situations but **a cost of about €1 for two inhabitants** can be retained. This cost can become more affordable if grants are obtained or if any revenue can be derived from the measures set up.

It is also very important when setting up budgets to take inflation rates into account, as these can be very high in certain developing countries.

## 9) Observations, recommendations and suggestions

**These methods are not of course miracle recipes** and often they are only tools participating in a more global approach. It is in particular **essential** before starting a project to **have three surveys** taken by specialists :

- A survey **on the existing situation** : sanitary, technique, economic (then require participation that is in line with the means) and political (know the forces that exist at the local level, in particular the town hall).
- A survey **on the knowledge of the population**, its level of education.
- A survey of the **ethno-sociological** type on the practices, customs and behaviours of the population.

Success stories have to be shown and influential people must be invited to see the places where projects

have succeeded.



**Training and exchange session in Niger . Photo PNUD**

## **10) Achievement example**

The **AQUADEV** association used PRA tools between April and October 1998 **in Senegal** in the region of Louga with 30 villages in the department of Louga and 3 urban sections of Louga and Dahra (department of Linguère).

Here are **two examples** of this, **the interview and the social map**.

- Interviewing is an important PRA tool which makes it possible to obtain a lot of information on the population when it is carried out properly. This information (ethnics, possible conflicts, customs, beliefs, local sanitary experiences, etc.) will be precious when putting the development solutions together.

### Social map made by the inhabitants of Tare - Source : UNDP

- The social map provides an aerial view of the territory and makes it possible to assess how the land is occupied and how it is represented by the villagers. In addition, it makes it possible to obtain important information on the population of the village (ethnic distribution, number of concessions, etc.).

## 11) Where to obtain further information - Bibliography

### a) Websites

- **FAO** PRA method:

<http://www.fao.org/participation/fr...>

and also : [ftp://ftp.fao.org/agl/iptrid/appia\\_manual\\_fr.pdf](ftp://ftp.fao.org/agl/iptrid/appia_manual_fr.pdf)

- A very thorough document on concrete examples of using a PRA (examples of transects, maps, matrices, etc.) in **Cameroon**

<http://citoyennteactive.dz.org/sites/default/files/METHODE%20ACCELEREE%20DE%20RECHERCHE%20PARTICIPATIVE%20MARP.pdf>

- **UNDP** Document on a programme carried out in Niger : <http://www.pnud.ne/RENSE/Biblioth%E...>

- **ENDA Tiers monde** : Note on the main methods - PARTICIPATORY MANAGEMENT AND COMMUNITY-BASED APPROACH

<https://www.yumpu.com/fr/document/view/17417554/techniques-danimation-et-de-sensibilisation-sadieau>

- **Examples** of use of various participatory methods in Africa :

<http://membres.multimania.fr/soular...>

- **French Red Cross**

Awareness, information and education of populations on water problems

Guide to methods

[http://infodoc.agroparistech.fr/index.php?lvl=publisher\\_see&id=28208](http://infodoc.agroparistech.fr/index.php?lvl=publisher_see&id=28208)

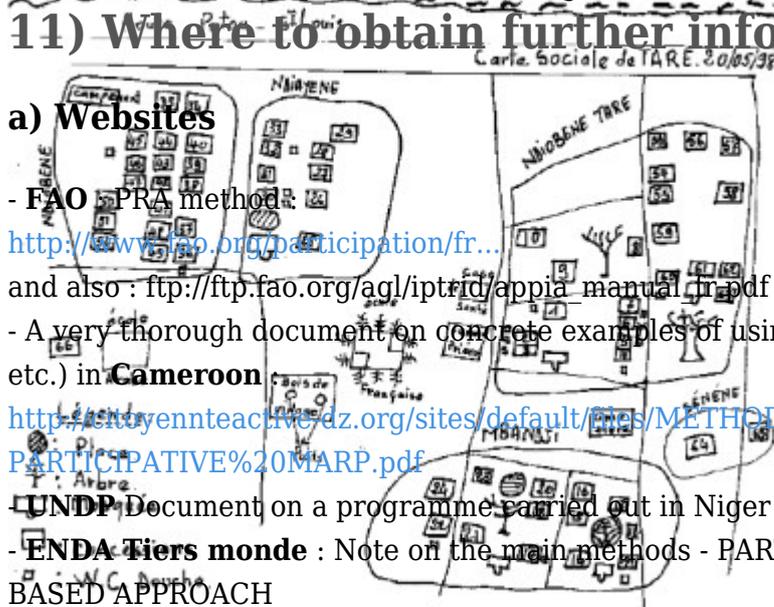
### b) Bibliography

**UNICEF** Handbook on Water Quality

New York, 2008

UNICEF\_in English\_ Booklet on Water quality and the promotion of HYGIENE \_pages 76 to

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- A **very thorough manual on PRAs** : Pretty, J.N, I. Gruijt, J. Thompson & I. Scoones. (1995).  
Participatory Learning and Action. A Trainer's Guide. IIED, London, United Kingdom

- Emplacement : Accueil > en > Wikiwater > Technical sheet > Awareness efforts on hygiene and health > Methods >
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